

## BILLBOARD 4 x 3 m

Advertising medium front lit

DIMENSIONS

4 x 3 m

TYPE OF PRINTING

Paper (blueback)(digital,offset, screen)

### PREPRESS INSTRUCTIONS

Width: 40,00 cm

Height: 30,00 cm

Resolution: 300 DPI

Orientation: Horizontal

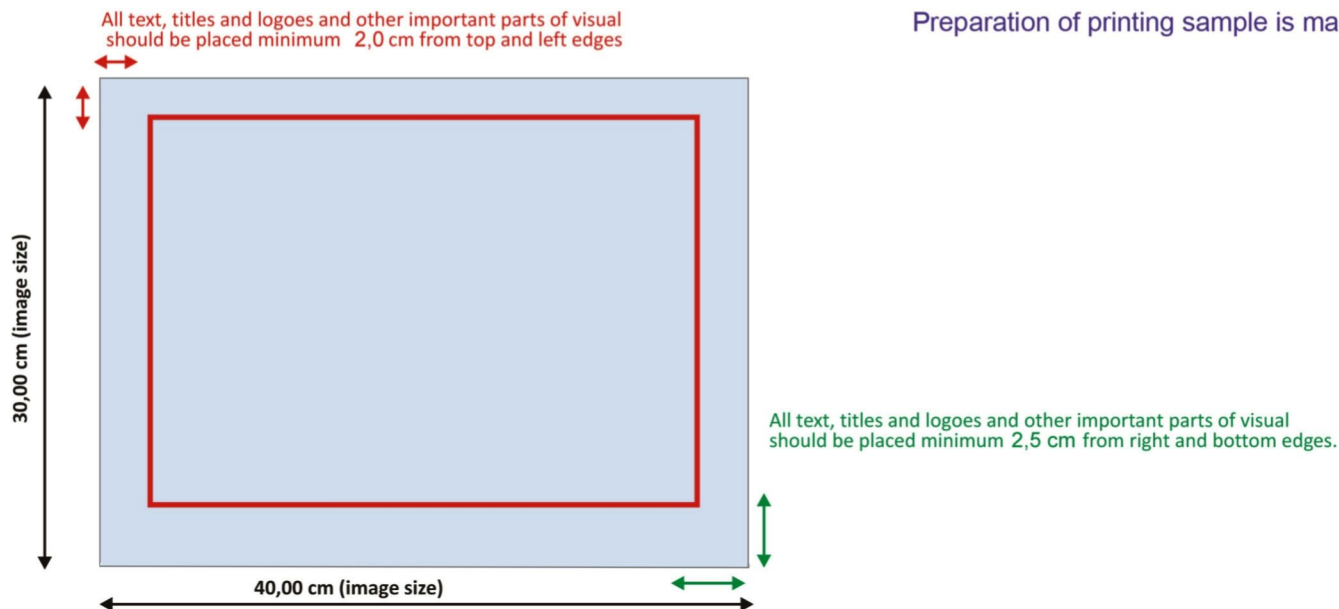
Color Mode: CMYK

File format: TIFF (flatten layers) or Photoshop EPS (flatten layers, max jpeg compression)

Safe frame: All text, titles and logos and other important parts of visual should be placed 2 cm from left, right and top edges and 2,5 cm from bottom edge.



Preparation of printing sample is made in 1:10 ratio



## BILLBOARD 5,00 x 2,50 m

Advertising medium front lit

DIMENSIONS

5,00 x 2,50 m

TYPE OF PRINTING

Paper (blueback)(digital,offset, screen)

### PREPRESS INSTRUCTIONS

Width: 50,00 cm

Height: 25,00 cm

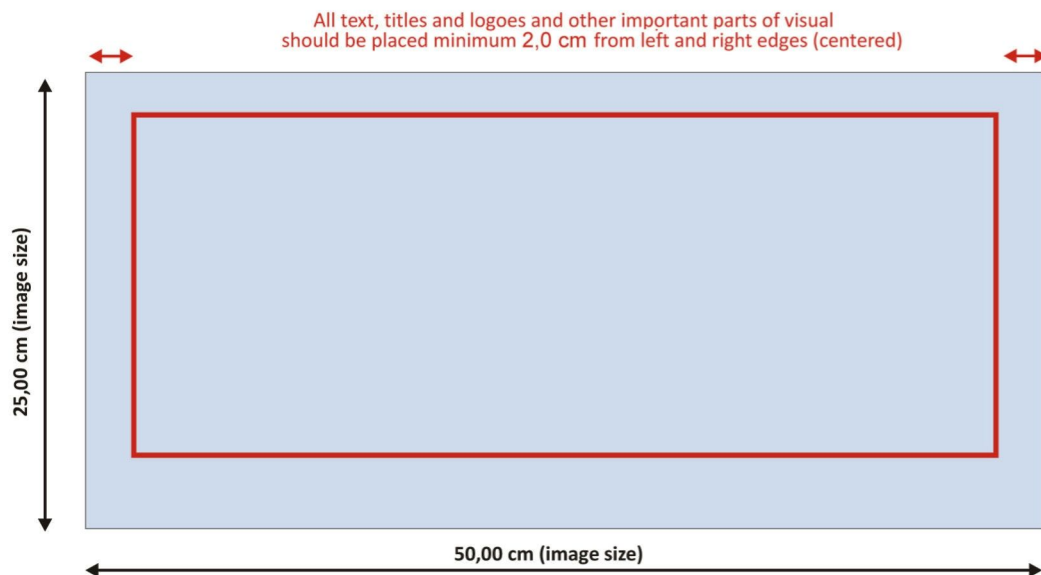
Resolution: 300 DPI

Orientation: Horizontal

Color Mode: CMYK

File format: TIFF (flatten layers) or Photoshop EPS (flatten layers, max jpeg compression)

Safe frame: All text, titles and logos and other important parts of visual should be placed 2 cm from left, right and top edges and 2,5 cm from bottom edge.



All text, titles and logos and other important parts of visual should be placed minimum 2,0 cm from left and right edges (centered)

Preparation of printing sample is made in 1:10 ratio

All text, titles and logos and other important parts of visual should be placed minimum 2,5 cm from top and bottom edges. (centered)



## BILLBOARD 8 x 3 m

### Advertising medium front lit

|                  |  |
|------------------|--|
| DIMENSIONS       | 8 x 3 m                                  |
| TYPE OF PRINTING | Paper (blueback)(digital,offset, screen) |

### PREPRESS INSTRUCTIONS

|              |  |
|--------------|--|
| Width:       | 80,00 cm   |
| Height:      | 30,00 cm   |
| Resolution:  | 300 DPI  |
| Orientation: | Horizontal   |
| Color Mode:  | CMYK   |
| File format: | TIFF (flatten layers) or Photoshop EPS (flatten layers, max jpeg compression)  |
| Safe frame:  | All text, titles and logos and other important parts of visual should be placed 2 cm from left, right and top edges and 2,5 cm from bottom edge. |



Preparation of printing sample is made in 1:10 ratio

